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**Prevent Blindness America Elects Four New Members
To National Board of Directors**

CHICAGO (Nov. 20, 2012) – Prevent Blindness America, the nation's oldest volunteer eye health and safety organization, has announced that Patricia L. Davis, MD, owner and CEO of Progressive Eye Care, Brad McCorkle, founder of Local Eye Site, Richard P. Mills, MD, president of Glaucoma Consultants Northwest, and James Shyer, COO of Zyloware Eyewear, have been elected to the Prevent Blindness America Board of Directors. The vote was held on Nov. 3 at the 2012 PBA Annual Board Meeting in Chicago.

Dr. Davis has dedicated her career to the advancement of eye health treatments and programs for children. In addition to her years of treating patients in private practice, including her current role as the owner and CEO of Progressive Eye Care in Lisle, Ill., she has conducted various vision research projects and has had her work published in a variety of leading medical journals. She currently serves as a clinical assistant professor of ophthalmology at Loyola University Chicago and has volunteered on multiple medical missions in Ecuador, the Dominican Republic and Peru. By joining the Prevent Blindness America Board of Directors, she will be focused on advancing pediatric access to care, improved access to continued care for people with chronic eye conditions and encouraging the general public to take better care of their eyes through preventative measures.

Brad McCorkle is the founder of Local Eye Site and heads the business development, and sales and marketing departments for the business. Local Eye Site is an online employment community that connects eyecare industry professionals, practices, groups and vision care organizations to recruit online for ophthalmologists, optometrists, technicians, opticians, administrators, contact lens techs, optical salespeople and other positions. McCorkle served on the Prevent Blindness North Carolina Board of Directors for more than six years and joins the PBA Board of Directors to provide his expertise and guidance specifically for marketing and social media practices.

Dr. Mills, president of Glaucoma Consultants Northwest, has a long and distinguished career in the field of ophthalmology with more than 140 published books and articles. He has also served as emeritus director and past-president of the American Academy

of Ophthalmology. Today, he serves as the chairperson of the AAO's EyeCare America and editor of *EyeNet Magazine*. Dr. Mills is a former PBA Board Member and has returned to serve an additional term to help advance the organization's mission.

James Shyer, COO of Zyloware Eyewear, has more than two decades of experience in the optical industry, including 19 years with Zyloware Eyewear. Today, his work focuses on sales and distribution, expanding the company's presence in major retailers, opening new international markets and growing the domestic sales force. He is the chairman of the Board of Directors for The Vision Council and past chairman of the eyewear and accessories division

"As 2012 comes to a close, we are excited to continue our work led by our esteemed Board of Directors," said Hugh R. Parry, president and CEO of Prevent Blindness America. "By Dr. Patty Davis, Brad McCorkle, Dr. Richard Mills and James Shyer joining us, we look forward to their guidance and valuable expertise to help us continue our sight-saving work."

For more information on Prevent Blindness America or general eye health information, please call (800) 331-2020 or visit preventblindness.org.

About Prevent Blindness America

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the web at preventblindness.org or facebook.com/preventblindness.

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