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**Sixth Annual Prevent Blindness America Swing Fore Sight Golf
Tournament to be Held Oct. 2**

***Event Offers Contests, Prizes and Chance to “Beat the Pro,” Glenn Hall of
St. Andrews Country Club***

CHICAGO (Sept. 5, 2013) – The Sixth Annual Prevent Blindness America Swing Fore Sight Golf Tournament is quickly approaching. The event will be held on Wed., Oct. 2, 2013, at the Bali Hai Golf Club in Las Vegas, Nev., in conjunction with Vision Expo West. The goal of the event is to raise much-needed funds to support Prevent Blindness America, the nation’s oldest volunteer eye health and safety organization.

Foursomes are available for \$2,750 and individual golf slots are \$700 for the four-person scramble. Participants can try their luck in the “Beat the Pro Contest,” against golf professional Glenn Hall of St. Andrews Country Club in Boca Raton, Fla., courtesy of Block Business Group. Or, try to win the Hole-in-One prize of a Pebble Beach, Calif., golf vacation for two.

Raffle prizes will also be available, including:

- A two-night stay at the Venetian Hotel in Las Vegas
- Two tickets to Las Vegas shows, Million Dollar Quartet or Rock of Ages
- iPad Mini (courtesy of Hoya Vision Care)
- Callaway FT Optiforce 460 Driver (courtesy of Block Business Group)

The Transitions Healthy Sight for Life™ Fund is the Gold sponsor. Other sponsors include 1-800 Contacts, Carl Zeiss, Charmant, Essilor of America, Inc., First Vision Media, Gilbert Display, Hilco, Hoya Vision Care, Jobson Interactive, Jobson Optical Group, Kenmark, Luxottica, National Association of Vision Care Plans, PFO Global, Precision Tools, Reed Exhibition, Refac Optical Group, REM Eyewear, Satisfloh of

North America, Inc., Spectera, Visibility Management, The Vision Council, Vision Service Plan (VSP) and Zylowear Eyewear.

Sponsorships are available including the silver sponsor, breakfast sponsor, award sponsor, hole sponsors, hole-in-one sponsor and gift sponsors.

“Registration for the PBA Swing Fore Sight Golf Tournament is filling up fast! We invite everyone to come join us, and other leaders in the vision industry, out on the links for this fun, fantastic event,” said Hugh R. Parry, president and CEO of PBA. “Of course, a tremendous thank you goes out to all of our sponsors and members of the Swing Fore Sight Committee. Without them, this event would simply not be possible.”

For more information on the Prevent Blindness America Sixth Annual Swing Fore Sight Golf Tournament, including sponsorship and golf opportunities, please contact Danielle Schultz at 312-363-6022 or dschultz@preventblindness.org or visit preventblindness.org/swingforesight.

About Prevent Blindness America

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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