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FOR IMMEDIATE RELEASE

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Prevent Blindness to Host Free Webinar on Recently Published Recommendations for Children’s Eye Health Strategies

CHICAGO (Jan. 8, 2015) – Prevent Blindness, the nation’s oldest volunteer eye health non-profit organization, will be hosting a free webinar to provide an overview of the recent papers published by the [National Expert Panel \(NEP\)](#) of the [National Center for Children’s Vision and Eye Health \(NCCVEH\) at Prevent Blindness](#). The three papers, published in the January 2015 issue of [Optometry and Vision Science](#), include:

- [Vision Screening for Children 36 to <72 Months: Recommended Practices](#)
- [Vision and Eye Health in Children 36 to <72 Months: Proposed Data System](#)
- [Vision and Eye Health in Children 36 to <72 Months: Proposed Data Definitions](#)

Participants of the free webinar, “[Exploring the National Recommendations for Children’s Vision and Eye Health: A Discussion With the Authors](#),” will have a unique opportunity to hear in-depth presentations including recommendations for vision screening and improved surveillance through vision data collection and performance. The webinar will be held on Friday, Jan. 23, at 10:30 (ET).

Scheduled webinar speakers include:

- Susan Cotter, OD, MS, FAAO, Marshall B. Ketchum University
- E. Eugenie Hartmann, PhD, University of Alabama at Birmingham Department of Vision Sciences
- Wendy L. Marsh-Tootle, OD, MS, University of Alabama at Birmingham School of Optometry

“We are very proud of the amazing work that the National Expert Panel has done to put together thoughtful and comprehensive strategies to improve the eye health of our children,” said Hugh R. Parry, president and CEO of Prevent Blindness. “We invite everyone to participate in this webinar to learn the ways in which we can all work together to put our kids on the path to their best chances of success in the classroom and a lifetime of healthy vision.”

To register for the webinar or for more information on the NCCVEH or children’s vision topics, please visit nationalcenter.preventblindness.org or call Prevent Blindness at (800) 331-2020.

About Prevent Blindness and its National Center for Children’s Vision and Eye Health

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. In 2009, Prevent Blindness established the National Center for Children’s Vision and Eye Health. Serving as a major resource for the establishment of a public health infrastructure, the National Center advances and promotes children’s vision and eye care, providing leadership and training to public entities throughout the United States. The National Center is advised by a committee of national experts and leaders from the fields of ophthalmology, optometry, pediatrics, nursing, family advocates and public health to guide the work and recommendations of the Center. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at www.preventblindness.org or www.facebook.com/preventblindness.

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