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Prevent Blindness Names Marc Ferrara of Jobson Medical Information, as 2021 Person of Vision Award Recipient

CHICAGO (Oct. 14, 2020) – [Prevent Blindness](#), the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, has chosen Marc Ferrara, CEO of Information Services, Jobson Medical Information, as the recipient of the **2021 Prevent Blindness Person of Vision Award**. The award will be presented on Wed., May 26, 2021, at the Prevent Blindness Person of Vision Dinner at 583 Park Avenue, New York, N.Y., in conjunction with [Vision Expo East](#). All proceeds from the event will go to support the sight-saving programs from Prevent Blindness.

The Prevent Blindness Person of Vision Award recognizes an individual or organization whose inspired outlook champions healthy vision and its importance for a healthy life.

Marc Ferrara has worked at Jobson Publishing for more than 30 years. In 1989, he was named editor-in-chief of 20/20 magazine and was later named publisher of the magazine. Later, he helped launch Sightstreet, one of the optical industry's initial ventures in web-related initiatives, and later managed VisionWeb, the industry's leading wholesale portal. Mr. Ferrara served as president of JHI's worldwide Optical Group since 2005, with wide-ranging responsibilities including *20/20*, *Frames Data*, *Vision Monday*, *Review of Optometry*, *Review of Ophthalmology*, *Jobson Research*, Jobson Internet Solutions and Jobson's international business in Europe, Latin America and Asia.

At Prevent Blindness, Mr. Ferrara has served on various committees including as Chair of the 2017 Person of Vision Committee, honoring Marge Axelrad, senior vice president, editorial director at Vision Monday/Jobson Optical Group. He has also volunteered for numerous Prevent Blindness events, including the annual Swing Fore Sight golf outings.

"Marc Ferrara has been a true leader and influencer in the optical and vision industry for decades," said Jeff Todd, president and CEO of Prevent Blindness. "We congratulate him on receiving the 2021 Person of Vision Award and look forward to seeing everyone back in New York in May!"

Sponsorship opportunities are now available. The Prevent Blindness Person of Vision Committee is currently being formed.

For more information including Prevent Blindness Person of Vision Award committee membership, sponsorship opportunities, and reservations, please contact Sue Corbett

at (312) 363-6014 or scorbett@preventblindness.org or visit www.preventblindness.org/personofvision.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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