



Regener-Eyes® is Pledging Support to Prevent Blindness this Holiday Season

Palm Harbor, FL – Nov. 17, 2020 – [Regener-Eyes®](#) LLC, a subsidiary of Regenerative Processing Plant Inc., announced that Regener-Eyes®, a first in class biologic eye drop, is giving back this holiday season by launching a campaign to help support the ongoing efforts of [Prevent Blindness](#), the nation’s oldest non-profit eye health organization.

Now through Jan. 15, 2021, Regener-Eyes® will donate \$1 to Prevent Blindness for each purchase of either Regener-Eyes® LITE or Regener-Eyes® Professional Strength eye drops. Regener-Eyes® is a sterile biologic eye drop made of anti-inflammatory cytokines and growth factors. These types of proteins have been shown to reduce inflammation and help stimulate the ocular surface to heal, repair, and regenerate.

“For more than 100 years, Prevent Blindness has worked to improve vision and help provide sight-saving services across the age spectrum,” said Jeff Todd, president and CEO of Prevent Blindness. “We thank Regener-Eyes for their support of our mission and our ongoing efforts.”

Regener-Eyes® will launch the Prevent Blindness Holiday Campaign within their group of Optometrists and Ophthalmologists that currently script and/ or stock Regener-Eyes® eye drops.

To learn more about Regener-Eyes® biologic eye drops, visit the Regener-Eyes® website at www.mydryeyes.org.

“We are thrilled to support Prevent Blindness this holiday season. Our commitment is to the eye care community through servicing patients, supporting and working with eye care professionals to assist in patient care and spreading awareness on the importance of eye health,” said Dr. Randall Harrell, CEO and Founder of Regener-Eyes®, LLC. “By partnering with Prevent Blindness, we hope to help raise awareness for their hard work and dedication to highlighting the importance of eye health.”

About Regener-Eyes®

Regener-Eyes® is a sterile biologic eye drop made of anti-inflammatory cytokines and growth factors. These types of proteins have been shown to reduce inflammation and stimulate the ocular surface to heal, repair, and regenerate. If you have patients that are not responding to current dry eye drugs, amniotic membrane intolerant, or having issues with blood serum tears, many physicians are finding success with Regener-Eyes® as a new option. For more information on our first in class biologic eye drop, please visit www.mydryeyes.org, follow us [Instagram](#), like us on [Facebook](#) and connect with us on [LinkedIn](#).

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable



blindness in America. For more information, or to contribute to the sight-saving fund, call 1-800-331-2020. Or visit us on the Web at preventblindness.org or facebook.com/preventblindness.

Contacts:

Regener-Eyes[®], LLC

Heidi Hart Pukas

heidi.pukas@regenerativeplant.org

Prevent Blindness

Sarah Hecker

shecker@preventblindness.org