

Early Detection of Vision Impairments in Children Act of 2024 -Social Media Toolkit



Prevent Blindness has prepared the below hashtags, tools, and graphics for personal advocate and organizational partner use. Use the suggested posts in your captions, and please be sure to tag Prevent Blindness in your posts so we can amplify your voices!

Prevent Blindness Websites:

- Main Website: PreventBlindness.org
- Advocacy Action Center: Advocacy.PreventBlindness.org
- EDVI Act Website: PreventBlindness.org/edvi-act

Prevent Blindness Social Media Accounts:

- X (formerly known as Twitter):
 - [@PBA_SavingSight](https://twitter.com/PBA_SavingSight) – General
 - [@EyesOnCapHill](https://twitter.com/EyesOnCapHill) – Advocacy and Government Affairs
- [Instagram](https://www.instagram.com/preventblindness)
- [Threads](https://www.threads.net/@preventblindness)
- [Facebook](https://www.facebook.com/preventblindness)
- [LinkedIn](https://www.linkedin.com/company/preventblindness)
- [YouTube](https://www.youtube.com/preventblindness)

Suggested Hashtags: #EDVIAct #SupportTheEDVIAct

Call to Action Link: Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center

Find Your Member of Congress or Senator's Social Media Accounts

Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center/#/legislators

- **Step One:** Click on interested state.
- **Step Two:** Click on the legislator's profile box.
- **Step Three:** Click on the desired social media account icon.

Note: Not every legislator uses every social media channel available.

Suggested Social Media Posts and Captions

The following suggested posts are a guide for use in posting with social media graphics. Please feel free to customize your own post (such as by adding a vision story) if you prefer. Remember to add the hashtag and include the "Call to Action" link in your post!

- Prevent Blindness is proud to support the introduction of the #EDVIAct. This landmark, bipartisan legislation will establish the first federal program to specifically address children's vision. We call on Congress to #SupportTheEDVIAct and invite advocates to do the same: Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center

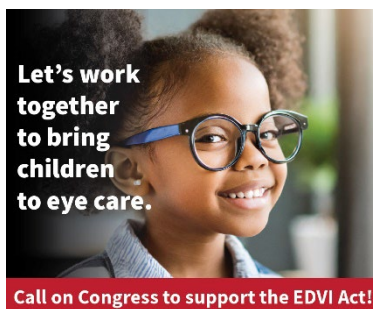


For more information, please contact:
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- Prevent Blindness applauds @RepGusBilirakis and @RepVeasey for their bipartisan leadership in introducing the #EDVIAct. Contact your Member of Congress and ask them to support children’s vision and eye health: Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center #SupportTheEDVIAct
- Early detection and intervention of vision problems can help a child avoid preventable vision loss and blindness. The #EDVIAct is an important step in providing children with the services and eye health care they need and deserve. PreventBlindness.org/edvi-act #SupportTheEDVIAct
- Did you know that there is no specific federal program that addresses children’s vision and eye health? The #EDVIAct is bipartisan legislation that seeks to change that. Learn more and act today to help pass this important bill! Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center
- The #EDVIAct would establish the first federal program to address children’s vision and eye health. Without it, children face numerous challenges accessing the vision and eye health services they need to thrive. Contact your Member of Congress and ask them to #SupportTheEDVIAct: Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center
- The path to eye care for children is not always clear. The #EDVIAct promotes a system of care—including early detection (such as vision screening), referral to eye care, diagnosis, treatment, and follow-up to care—that ensures that childhood vision problems are caught and treated before progressing to unnecessary permanent vision loss. Learn more here: PreventBlindness.org/edvi-act
- The #EDVIAct creates resources for states and communities to use to improve children’s vision and eye health. Congress can pass the #EDVIAct to help ensure children have access to sight-saving eye care. Here’s how you can help: Advocacy.PreventBlindness.org/prevent-blindness-legislative-action-center

Downloadable and Shareable Graphics

Graphics are available for use in social media posts, newsletters, or adding to your website to help drive support for the EDVI Act. Use the suggested posts and captions and tag Prevent Blindness with the appropriate hashtags and Call to Action link! Download at: Advocacy.PreventBlindness.org/edvi-act-social-media-toolkit/



PreventBlindness.org/edvi-act



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